

Ad Source Reference List

Prices updated as of 6/24

Please use the Requisition Ad Source Selection document - or your own version - to indicate the non-required sources you'd like to pursue for your vacancy, which - if any - sources your team will be responsible for posting to through membership, and the account to charge for paid sources.

This document can be uploaded as an attachment through the Create Job Requisition process or sent to Jordan.Cornwell@uni.edu via email. The HRS employment team will communicate any concerns or suggestions upon review of your document/information.

Here is a list to assist you in determining the best strategy for promoting your vacancy. This is not a complete list of options and you are encouraged to include any additional sources you'd like to pursue such as listservs, social media groups, professional organizations, other job boards, etc.

1. Required/Automatically Posted Sources for Non-temporary, External Searches
 - a. Careers@UNI (free)
 - b. Grow Cedar Valley (free)
 - c. Higher Ed Jobs (\$100, not required for merit searches)
 - d. Higher Education Recruitment Consortium, HERC (free)
 - e. Iowa Jobs/Iowa Workforce Development (free)
 - f. Recruit Military (free)
 - g. Indeed (free)
 - h. LinkedIn (free, only required for P&S and Faculty)
 - i. Iowa Community Colleges Consortium/College Central Network (free, only req for merit)
 - j. UNI Student Job Board/Career Services (utilized for entry level positions when degree and experience are applicable to recent graduates)
 - k. Facebook Post - on HRS recruiter profile & shared in groups (free)
2. Higher Education Specific
 - a. Chronicle of Higher Ed (\$400)
 - b. HigherEd Jobs: Diversity & Inclusion Email Blast (\$75)
 - c. HigherEd Jobs: Priority Upgrade (\$130)
 - d. Inside Higher Ed (\$300)
 - e. PhD Project
 - f. Higher Education User Group (\$199)
 - g. Journal of Blacks in Higher Ed (\$299+)
 - h. Hispanic Outlook on Higher Ed (\$395+)
 - i. Latinos in Higher Ed (\$360+)
 - j. Women in Higher Ed (\$335+)
3. All Position Types
 - a. Indeed - Sponsored, Pay per Day - please indicate total budget or \$ per day & duration
 - b. LinkedIn - Sponsored, Pay per Day - please indicate total budget or \$ per day & duration

- c. Handshake, Student Job Boards (free)
 - d. Monster (\$100)
 - e. Career Builder (\$100)
 - f. Waterloo Courier/Cedar Valley At work (\$165)
 - g. Cedar Rapids Gazette/Corridor Careers (\$245+)
 - h. Des Moines Register/The USA Today Network (\$225)
 - i. Iowa Community Colleges Consortium/College Central Network (free)
 - j. Get.It (free)
4. Field/Audience Specific
- a. STUDENT SERVICES:
 - i. Iowa Association of Student Financial Aid Administrators
 - ii. Iowa Association for College Admission Counseling
 - iii. NODA: Association for Orientation, Transition, Retention
 - iv. NACADA: Academic Advising
 - v. TRIOjoblist (free)
 - b. TECHNOLOGY
 - i. DICE - (\$495)
 - ii. Educause - (\$415+)
 - iii. Technology Association of Iowa (Free)
 - c. ATHLETICS
 - i. NCAA
 - ii. D1 Ticker
 - iii. Women Leaders in College Sports
 - iv. National Assoc of Collegiate Directors of Athletics (\$275)
 - v. College Athletic Trainer's Society
 - vi. National Athletic Trainers' Association (\$299)
 - vii. Jobsinsports (free)
 - viii. CoSIDA - College Sports Communicators (\$125)
 - ix. Bluefishjobs.com: Collegiate Recreation (\$200)
 - x. College Sports.jobs
 - d. FUNDRAISING/PHILANTHROPY/FOUNDATION
 - i. Association of Fundraising Professionals, AFP NEIA (free)
 - ii. Cedar Valley Nonprofits
 - iii. FundList (free)
 - iv. Foundationlist.org
 - v. CASE: Council for Advancement and Support of Education
 - e. HUMAN RESOURCES/UNIVERSITY COUNSEL
 - i. Cedar Valley SHRM (free)
 - ii. CUPA-HR
 - iii. Iowa Bar Association (\$220+)
 - iv. National Association of College and University Attorneys
 - f. SCIENCE/RESEARCH

- i. Association for Women in Science (\$309+)
 - ii. American Association for Public Opinion Research (\$200+)
 - iii. Association of Academic Survey Research Organizations
 - iv. Airweb.org - Association for Institutional Research
 - v. Society for Political Methodology (PolMeth)
- g. METAL CASTING/FOUNDRY
 - i. American Foundry Society (\$300+)
 - ii. jobsconnection.SME.org - Society of Manufacturing Engineers (\$329+)
 - iii. Modern Castings
 - iv. Foundry Educational Foundation
 - v. Foundry Management & Technology
- h. ARTS/MUSIC/THEATRE
 - i. Arts Midwest
 - ii. Association of Performing Arts Professionals (\$135+)
 - iii. Americans for the Arts - jobbank.artsusa.org (\$239+)
 - iv. Iowa Museum Association
 - v. Association of Academic Museums and Galleries
 - vi. SECAC - (\$150)
 - vii. Off Stage Jobs
 - viii. United States Institute for Theatre Technology
- i. LIBRARY
 - i. State Library of Iowa
 - ii. Iowa Library Association
 - iii. Libjobs.com
 - iv. INALJ.com (formerly I need a library job)
 - v. Black Caucus American Library Assoc - bcala.org
 - vi. Chinese American Librarians Assoc - cala-web.org/jobline
 - vii. Asian/Pacific American Librarians Assoc - apalaweb.org
- j. MENTAL & PHYSICAL HEALTH
 - i. American College Health Association (\$429+ non-member)
 - ii. Association for University & College Counseling Center Directors
- k. OTHER
 - i. Public Service Careers.org
 - ii. American Marketing Association (\$299+)
 - iii. EHS Careers - Environmental Health & Safety (\$200+)
 - iv. AbilityLinks - Disability Employment (\$400)

**All listed posting options and associated costs are subject to change and will be updated accordingly as new information becomes available.